

SPRTX : Something Bold is Taking Shape in Sports

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SPRTX first AI Model — Sam — wearing 'OROS' Top 2025

It was supposed to be about care.

Sports Medical City began as a destination for athletes seeking rehabilitation, recovery, rest. A place designed around healing. That idea still lives inside what SPRTX has become—but it's no longer the whole story.

Somewhere along the way, the vision got restless. Recovery matters, yes. But what about everything that surrounds it? What about the training. Competition. Community forming when people come together around a sport. Around any and all sports. Families cheering from the sidelines. Kids just discovering what their bodies do, growing, thriving, and winning.

SPRTX emerged from that restlessness, from that power to be harnessed—not as a replacement, but as an expansion. Care remains. Now it shares its space with practice, discipline, ambition, and culture.

Today SPRTX is coming together as a consumer brand rooted in a bold sports lifestyle, with an online platform and an active and growing community, and is becoming the foundation for a Florida physical destination still moving through the deliberate early stages of planning and design, at the front end of real estate development. Ultra-complex projects demand patience. They demand attention, time, and resources. Vision refinement. Capital alignment. The rhythm is slow by design, not by accident.

The kind of real estate development SPRTX is demands commitment, the kind that can never die.

But waiting for all parts to be sorted or resolved, and building those parts, is not a conflict. The Club, the experience, has already begun for the people engaging with it online, every day, with the brand, and within the culture we're shaping together. The physical place will arrive, when all parts align. The community won't have to... It's already here. Over 130 families and counting.

Club member families and their kids sit at the center of our development. Innovation drives the experience forward, and later will drive the place to feel a bit like magic. And the Blockchain Network isn't novelty—it's how we're building broad market and value with broad transparency, participation, and real ownership into something of the future, that is meant to last.

Nothing bold happens fast. Nothing fascinating should.

2026 is the year we keep building both.

*Tabitha Ponte is a Florida licensed architect and construction manager, is an athlete in a family full of them, and is CEO of **Ponte Health**, visionary and lead developer of **SPRTX Club, Technologies, and Brand**. Join at : sprtx.club*